

National Seminar Details:

- National Seminar on Modern Marketing Research and Management at Sarojini Naidu Govt. Girls P.G. College and Presented a Research Paper on “Ethical Marketing to Children -A Study on The effect of Advertisements on Children and its relational influence on the enhancement of PESTER POWER among them.”
- NBFC Seminar in the year 2007 Titled Regulatory Provisions for NBFC’s Pg
- “Biomonitoring: An Environment Quality Assessment Tool” (Case of Ganga and Yamuna river water) in Women’s Science congress held at Sant Hirdaram Girls College Bhopal on 28th-29th Oct 2010 Published in Asian Journal of Experimental Sciences Vol 24 No.2 2010 ISSN No.0971-5444 pg no.
- Published Research Paper in BSSS Journal of Commerce Vol 3 Year 2011 ISSN No. 0975-2528 Titled “Ethical marketing to Children :A Study on the Effect of advertisement on Children and its relational influence on the enhancement of pester power among them ” Pg No.82-90

M.Phil (Commerce):

“The Detail Study Of all properties of Retailing

Linkages:

- IEHE, Bhopal
- Sri Sathya Sai College for Women.