

National Seminar:

- Presented a paper in the National Seminar held on 30th and 31st October 2012 by BSSS College organized by Department of commerce on the topic “Impact of Multinationals on Small Scale industries in India”.
- **“Is privatization improving the competitiveness of Indian higher education”** research paper submitted in national seminar “vision value and vibrancy in higher education” organized by Institute for Excellence in Higher Education (IEHE) Bhopal , sponsored by university Grants commission (under CPE plan) held on 14-16 Feb. 2012
- **“Is it important to adhere to ethical norms in research”** research paper submitted for National Seminar on **“current perspectives in qualitative research”** organized by Sarojini Naidu Govt. Girls P.G(Autonomous) College Bhopal , sponsored by university Grants commission (under CPE plan) held on 9-10 Feb 2012.

Publications:

- Need of Professional Development at Graduation Level
Published In : National Conference on “ Professional development & ICT in Education”, by Indian Society for Education & Environment
- Marketing Strategy in Service Sector with special reference to ICICI Bank
Published In: National Seminar on “Modern Marketing Research & Management” by Sarojini Naidu Girls PG College

Linkages:

- MCRP, Bhopal
- Extol College, Bhopal
- Sagar Public school, Bhopal