

**International Seminar Details:**

- Presented paper in International Conference on Land, Water Resources, Bio diversity and Climate Change on 16-18 feb 2010 on the topic “Natural Resource Management & Economy” Organized by BSSS College, Bhopal.

**National Seminar Details:**

- Attended the National Seminar held on 30<sup>th</sup> and 31<sup>st</sup> October 2012 by BSSS College organized by Department of commerce on the topic “Impact of Multinationals on Trade and Commerce in India”.

**Publications:**

- Need of Professional Development at Graduation Level  
Published In : National Conference on “ Professional development & ICT in Education”, by Indian Society for Education & Environment
- Marketing Strategy in Service Sector with special reference to ICICI Bank
- Published In: National Seminar on “Modern Marketing Research & Management” by Sarojini Naidu Girls PG College

**Linkages:**

- HDFC Bank Limited.
- Standard Chartered Bank.
- IDBI Bank Limited.