

## Research and publications

### Working Thesis

**Management of Digital Technology-An Analytical study on Consumer Awareness and level of Satisfaction with the growth of IT sector in Bhopal City .**

### International Seminars

- The sixth International conference on “Business Innovation and Entrepreneurship : Transforming World Economy ” organized by the Prestige Institute of Management And Research (PIMR) , Indore on 11<sup>th</sup> and 12<sup>th</sup> Feb 2012. Presented a paper titled “**Growth of Retail market in India with special reference to broadening of mall culture in small townships.** A case study on Consumer behavior and preferences of people for newly commissioned DB Mall in the City of Lakes Bhopal.”
- An International conference on “Land - Water Resources, Biodiversity and Climate change ” was organized on 16<sup>th</sup> -18<sup>th</sup> Feb 2010 by The Bhopal School of Social Sciences. Presented a paper titled “**Climate Change and Biodiversity**”.
- The 1<sup>st</sup> International Science Congress held at See Vidyaniketan International School , Tirupati from 27<sup>th</sup> -29<sup>th</sup> Dec 2004 . Presented a paper titled “ **How to make Science teaching interesting in Schools**”

### National Seminars

- ✓ Seminar on the occasion of Dr. C V Raman ‘s birth anniversary, titled “Research Directions in Modern Technologies for Sustainable Development” held at Aisect University on 6<sup>th</sup> and 7<sup>th</sup> Nov 2014
- ✓ 2<sup>nd</sup> National Conference on Emerging Technology Trends in E- Commerce and organized by Aisect University on May 9<sup>th</sup> and 19<sup>th</sup> May 2014 by the department of Commerce and presented a paper “**Expected changes in Education . A comparison on Education in the Industrial Society to Education in the Information Society ”**
- ✓ National Seminar on “Challenges and prospects of Entrepreneurship in India” organized by Aisect University in association with The Bhopal Management association on 11th May 2013.
- ✓ Presented a paper “**Changing Patterns of Internal Migration in India . A study on the push and pull factors responsible for the large – scale migration ”**during the UGC sponsored National Seminar “Impact of Internal Migration on Socio – Political and Economic Structure of cities in India” held at The Bhopal School of Social Sciences on 10<sup>th</sup> and 11<sup>th</sup> Dec 2012 by the department of Humanities.
- ✓ Presented a paper on “ **Human Sexuality Education for Students- A Teacher Perspective ”** during the UGC sponsored National Seminar held at The Bhopal School of Social Sciences on 29<sup>th</sup> and 30<sup>th</sup> Nov 2012 by the department of Education.
- ✓ Presented a paper on “ **Climate Change : Projections , Irreversibility and Commitments**” during the UGC sponsored National Seminar “ Economic Development and Environmental Issues ”held at Swami Vivekananda government college Raisen (M.P) on 20<sup>th</sup> and 21<sup>st</sup> Mar 2012 by the department of Education.

- ✓ Presented a paper on “ **MNC in India – Facts and Myths** ” during the UGC sponsored National Seminar “ Impact of multinationals on Trade and Commerce ” held at The Bhopal School of Social Sciences on 30<sup>th</sup> and 31<sup>st</sup> Oct 2012 by the department of Commerce.
- ✓ Presented a paper “ **How to select topics of Research** ” during the National Seminar on “Research Methodology in Commerce related topics ” during a UGC-CRO sponsored seminar held at Govt. PG College BHEL Bhopal on 16<sup>th</sup> and 17<sup>th</sup> March 2012.
- ✓ Presented a paper “**Education - The Vibrant Epicenter of sustainable Future- A study on wide variety of trends that propel sustainable efforts in campus**” during the National Seminar on “Vision, Value and Vibrancy in Higher Education” during a UGC sponsored – CPE Scheme seminar held at Institute for Excellence in Higher Education Bhopal from 14<sup>th</sup> - 16<sup>th</sup> Feb 2012.
- ✓ Presented a paper “ **Making Madhya Pradesh a Seamless Society with Global opportunities Using Information and Technology – A major service sector. A case study on M/S MP Online Limited** ” during National Seminar on “Modern Marketing Research and Management ” organized by Sarojini Naidu Govt. Girls. PG (Autonomous) College Bhopal on 30<sup>th</sup> and 31<sup>st</sup> March 2011.
- ✓ Presented a paper “**Growth of Retail Market in India with reference to Broadening of Mall Culture in small townships – A case Study on Newly Set up DB Mall in the city of lakes, Bhopal (Tier II City)**” during a National Seminar “Emerging trends in Indian Retail Management ” held at Sydenham College of Commerce and Economics Mumbai on 10<sup>th</sup> and 11<sup>th</sup> Feb 2011

### National Workshops

- National Workshop on “Research Tool - Its Construction and Standardization” organized by Christ College , Bhopal on 12<sup>th</sup> October 2014.
- “ Case Writing Workshop ” organized by Aisect University on 19<sup>th</sup> and 20<sup>th</sup> 2013
- Workshop on “Research Methodology” offered by the Aisect University in association with CRISP during 12<sup>th</sup> and 13<sup>th</sup> Jan 2013
- UGC sponsored National workshop on “ Logical Framework Analysis , Project Planning and Project Proposal Writing ” held at The Bhopal School of Social Sciences on 6<sup>th</sup> and 7<sup>th</sup> Dec 2012 by the department of Social Work.
- UGC sponsored National workshop on “Emerging Technologies in Computer Sciences ” held at The Bhopal School of Social Sciences on 2<sup>nd</sup> and 3<sup>rd</sup> Nov 2012 by the department of Computers.
- Teachers Training workshop for nature Study activities in schools conducted by Science Centre Gwalior and supported by Rashtriya Vigyan Evam Pradhyogiki Sanchar Parishad (DST) Govt. of India from 17<sup>th</sup> - 20 th Dec 2005
- Training on Effective Office Management conducted by Optel Telecommunications Limited from 7<sup>th</sup> - 9<sup>th</sup> Feb 1994

### Publications

- “Expected changes in Education - A comparison on Education in the Industrial Society to Education in the Information Society ” published in Shodhaytan Aisect University

Journal of Commerce, Arts, Education , Sociology and Humanities Vol -I issue -1 June 2014 ISSN No. 2349-4190 , Pages 9 – 13

- “e-governance within the state of Madhya Pradesh -The present digital scenario ” published in BSSS Journal of Management Issue -1,Volume –iv (2013) RNI title Code :MPENG00983 ,ISSN : 0975-7236 Page no 73-78.
- Growth of Retail market in India with special reference to broadening of mall culture in Small townships - *A case study on consumer behavior & preferences of people for newly commissioned DB Mall in the city of lakes, Bhopal [Tier II city] Journal by Prestige Institue of Management Indore.* Feb 2012
- Making Madhya Pradesh a Seamless Society with Global Opportunities Using Information Technology – A major service sector -*A case study on “M/s. MP Online Limited”* published in BSSS Journal of Commerce published in BSSS Journal of Commerce Volume -3 ,(2011) ISSN : 0975-2528, Page no. 174 -180

### **Minor Research Projects**

Minor Project Proposal titled “ **The impact of Front – End delivery points for Government , Private and Social Sector Services to Rural Citizens of Madhya Pradesh.** A case Study on delivery points provided by the Common Service Centers.”

**Portfolios handled:** Internal Assessment Cell, Admission Committee, Research Cell, BSSS Charity Fund, Cultural Forum, Management Association, Member of Executive Council and Academic Council