

Smitha is an Associate Professor in the Department of Management in The Bhopal School of Social Sciences handling various portfolios:-

- **Chief-Editor of BSSS Journal of Management (ISSN: 0975 – 7236)**
- Deputy Management Representative ISO Certification.
- **In-Charge of BSSS Research Cell**
- In Charge Social Outreach Programme of the Department of Management
- Member of Steering Committee for NAAC inspection 2012 and Autonomy Screening 2013
- Member Secretary Academic Cell(2013-2015)
- Member Academics & IQAC (2015-2017)
- **Organizing Secretary to NAAC sponsored National Level workshop in Research Methods in 2014**
- **Organizing Secretary** to UGC sponsored **International Conference** organized by BSSS in 2010
- **Organizing Member** to UGC sponsored National Level workshop (2010) and Seminar (2014) by BSSS.
- **Co-ordinator of Internal Quality Assurance Cell** of the Bhopal School of Social Sciences(2013-2015)
- **Member Executive Council**(2013-2015) ,
- **Member Academic Audit Committee** (2013-2017)
- **Member UFM Committee (2013-2016)**

Furthermore, she is the Co-ordinator for MCOM and MBA Twinning Programme with Assumption University, Bangkok. Has experience in organizing National level Fests. Besides, she is paper setter to various Universities and provides guidance to research scholars (PhD) of various Universities.

## **Publications**

## **Research Papers**

1. Pillai, Smitha. (2008).The Menacing Adolescence Metabolism *Sashakti: BSSS Journal of Social Work*.Vol 1(1) ISSN:0975-251X
2. Pillai, Smitha. (2009).Cultural Diversity: An Obstacle to Organizational Development: *BSSS Journal of Management* Vol 1 ISSN: 0975 - 7236
3. Pillai, Smitha. (2009).Measurement of Motivational Level of Employees: A study of selected employees of private and public sector , Bhopal: *BSSS Journal of Commerce* Vol

4. Pillai, Smitha. (2011). Volunteer Work : An essential ingredient of All Round Education: *BSSS Journal of Management* Vol II ISSN: 0975 – 7236
5. Pillai, Smitha. (2012). Holistic Sensation-A feeling after total work engagement; esri journal, Rajasthan, VOL-3 NO 2, ISSN:0975-7635, CJ: 03984
6. Pillai, Smitha. (2012). Impact of Quality Practices in Organizational Development with special reference to FCI, Bhopal; *BSSS Journal of Management* Vol III ISSN: 0975 – 7236
7. Pillai, Smitha. (2013), The Challenges of Corporate Social Responsibility Practice: an analysis of Corporate Responsibility Model, Chapter Published in Corporate Social Responsibility and Managerial Challenges
8. Pillai, Smitha (2013), Total Employee Engagement: Result of Powerful Leadership Style and Employee Motivation, **International Journal on Arts, Management and Humanities 2 (2): P 39 – 43 ISSN No. (Online): 2319 – 5231. Impact Factor 1.2905**
9. Pillai Smitha, Employees Satisfaction with the performance appraisal system- a study of BHEL Bhopal, **Inspira- Journal of Modern Management & Entrepreneurship**, (double blind peer reviewed Journal) ISSN : 2231–167 X, Volume 04 No. 02, April, 2014 pp. 39- 44
10. Pillai, Smitha. (2014), Role of I .Q .A .C in Higher Education A Case Study of selected Colleges in Bhopal, esri journal, p 18-23, Rajasthan, VOL-5 NO ! & 2, ISSN:0975-7635, CJ:03984,
11. Pillai Smitha & Joseph, Sheeba (2014) A Study on the Organizational Health of Teaching Staff in Schools ( with special reference to CBSE Schools, Bhopal. Issue (III), Vol (6). Naveen Samajik Shodh-A refereed/ Juried Research Journal. ISSN- 0975-4431, p 107-122
12. Pillai, Smitha. (2014). ECO or GREEN :The New Millennium Marketing Technology, Chapter in Marketing Practices in New Millennium by Dr. A P Singh
13. Pillai, Smitha.(2014),\_Environmental Attitude among the Students of Senior Secondary School of Bhopal City, **Inspira- Journal of Modern Management & Entrepreneurship**, (double blind peer reviewed Journal) ISSN : 2231–167 X,
14. Pillai, Smitha.(2014) Customer Satisfaction of Hyundai Products and their Comparative Analysis, *BSSS Journal of Management* Vol V, ISSN: 0975 – 7236
15. Pillai, Smitha.(2014) Brand Personality of Wrangler and Spykar, **Inspira- Journal of Modern Management & Entrepreneurship**, (double blind peer reviewed Journal) ISSN : 2231–167 X,

16. **Pillai Smitha & Joseph, Sheeba (2016), Industry Academia Interface for Boosting Employability Amongst Graduates, (double blind peer reviewed International Journal)**
17. **Pillai Smitha & Joseph Sheeba (2016), Students' Attitude towards Higher Education, International Journal of Research in Social Sciences (ISSN: 2249-2496) Impact Factor 5.650.**
18. Joseph Sheeba , Thomas Sheena & Pillai Smitha (2016), Socio emotional climate in Govt schools of Bhopal-An Analysis, International research Journal of Social Science & humanity , Double Peer Reviewed indexed11 by GASS impact factor , open access

**Under Publication(Paper Accepted for Publication)**

19. **Pillai Smitha & Joseph Sheeba (2016), Smart City-A Universal Oorja City Concept, BSSS Journal of Management Vol VII, ISSN: 0975 – 7236**

Articles Published

1. *Frontline Management*, Article published in the News Letter Magna in 2008
2. *Hypothesis Testing*, Article published in the News Letter Magna in 2009

**Unpublished Research Works**

1. Pillai, Smitha. (2009). *Working Capital Management in PSUs – A case study of Selected Public Sector Undertakings in M. P* (PhD Thesis), Barkatullah University Bhopal, MP
2. Pillai, Smitha. (2003), Financial Performance Appraisal of Cent Bank Home Finance Ltd. MPhil Dissertation
3. **UGC Minor Project:-** Revival and Restructuring of Sick Industrial Units in India: a case study of NTC, M.P

**Conferences (Paper Presented)**

1. National Conference on New Horizons in Environment and its Derived Problems, UGC, Govt. Geetanjali College, Bhopal, 3&4 February, 2006

2. National Seminar on Pollution and its Effect On Urban Environment, UGC, Govt. Benazeer College, Bhopal, 25&26 November, 2006
3. National Seminar on Youth and reconstruction of Nation, UGC , Department of Education, B.U, Bhopal,11&12 January, 2007
4. National Seminar on Growing Importance of NBFCs in the Development of Indian Economy, UGC, BSSS College, Bhopal, 19&20 January,2007
5. National Seminar on Role of IQAC in Higher Education in India, NAAC Bangalore, Sadhu Vaswani College, Bhopal23 & 24 , January 2009
6. National Convention on The Transforming Global Economy – Indian Perspective, SIRT, Bhopal, 30&31 January, 2009
7. National Seminar on Biodiversity- Environment Interplay, UGC, Govt. Benazir College, Bhopal. 14 & 15 February 2009
8. National Seminar on Green Technologies for Environment Management, UGC, Career College, Bhopal, 19 February 2009
9. National Seminar on Attraction of Talent for Excellence in Research, Indian Science Congress Association, Bhopal Chapter, 21-22 February, 2009
10. National Research Seminar on Indian Economy: Prior to and After Liberalization, UGC, Hamidia College, Bhopal, 2&3 March 2009
11. National Conference on ageing population problems & Solutions, UGC, The Bhopal School of Social Science, Bhopal. 30, 31-Oct. 2009
12. **International Conference** on land water resources, Biodiversity and climate change , UGC, The Bhopal School of Social Science, Bhopal. 16 - 18-Feb. 2010
13. National Conference on Accounting Standards organized by Career College, Bhopal, UGC, 4<sup>th</sup> December 2010 Bhopal
14. National conference on Total Quality Management in Higher Education at Christu Jayanti College, Bangalore sponsored by NAAC on 11<sup>th</sup>-12<sup>th</sup> November 2010
15. **International Conference** organised by Search & Research Group, Shamila Hills, UGC, on 4<sup>th</sup>-5<sup>th</sup> December 2010
16. National Seminar on Management of Agrifarming and Employment Opportunities in M.P, UGC, Nutan College, Bhopal, October 31, 2011

17. National Seminar on The Challenges of Corporate Social Responsibility Practice: an analysis of Corporate Responsibility Model in M.P, Maharana Pratap College for Management, Ratibad
18. AICTE sponsored National Seminar on Total quality Management in Management Studies in M.P, Sagar Institute of Management , Bhopal
19. Attended and presented a paper on Migration and Future shock in a UGC Sponsored National seminar conducted by BSSS College (Humanities Dept.)
20. Attended and presented a paper on sex education – Significance and responsibilities of schools in a UGC sponsored National Seminar by BSSS College (Education Dept.)
21. Attended and presented a paper on Attracting Foreign Investment for Development: Old challenges and New Opportunities in India in a UGC Sponsored National Seminar by BSSS College (Commerce Dept.)
22. Attended a National Seminar on HIV AIDS and Gender Concerns a Social Prospective a UGC sponsored conference by BSSS College (Social Work Dept.)
23. Attended a Workshop on Logical Framework Analysis conducted by Social Work Dept of BSSS College.
24. AICTE Sponsored National Seminar on New Millennium Marketing Technology conducted by Maharana Pratap College for Management (2014)
25. AICTE Sponsored National Conference on Banking Reforms by SIRT Bhopal( 2014), Paper presented on the topic Banks as facilitators of Capital Formation
26. International Seminar at Jagdalpur (15-17 January, 2016), International Seminar at Christ College, Jagdalpur on Emerging Skill Development Trends in the fields of Sciences, Social Sciences and Education
27. UGC sponsored conference on Redefining the Service Sector(March 2016), Paper presented on the topic Balancing the six Elements to Balance the Five Elements of a Smart City
28. NCERT sponsored National Seminar at Regional College, Shyamila Hills, (3-6 March, 2016), Paper presented on the topic Socio emotional climate in Govt schools of Bhopal
29. UGC sponsored Seminar at Women’s Studies Dept. Barkatullah University (15 March, 2016) Paper presented on the topic Role of NGOs in Promoting Tribal Handicrafts- with Special reference to Bastar

### **30. Faculty Development Program**

1. Attended a 15 days Faculty Development Program sponsored by AICTE on "*Induction towards New Approaches for Development of Research Methodology among Management Academicians*" from 15/12/2010 to 29/12/2010 (venue: SIRT, Bhopal).
2. Attended 3 days National Workshop on Research Methods conducted by SIRT Bhopal (16-18 May 2014)
3. 5 days International Visit to Assumption University, Bangkok in January, 2015